

**The 2024 Christmas Parade is presented by Riverview
Rotary and supported by its Partner Sponsor URW
Community Federal Credit Union
Sunday, December 8, 2024, 5 p.m.
“Serving Others for Christmas”**

The parade unit MUST relate to the chosen theme and/or be of a nature to entertain and amuse children and families. The purpose of the parade is for the spectators to have fun and enjoy the floats. These rules are in place to ensure the safety for all participants and spectators.

General Information:

- When arriving at the parade lineup area, you will receive a packet with your lineup number.
- The number must be displayed as follows: Marchers - the number must be displayed on the banner at the front of the group. Vehicles/Floats - the number must be prominently displayed on the passenger side of the vehicle.
- The deadline for application is Friday, November 8, 2024, 4 p.m. Applications or payment received and/or postmarked after November 8 will be assessed a \$50 late fee.
- Non-compliance with rules will result in disqualification.
- The parade will go on rain or shine.
- Entries must observe all applicable rules and regulations and follow all instructions from police and the parade officials. The parade officials assume no liability for any damage to floats, vehicles, or for any injuries or damage due to negligence of parade entrants.

Rules & Regulations

1. Entries should reflect the theme, “Serving Others at Christmas,” of the parade. The Riverview Rotary Club reserves the right to refuse any entry deemed inappropriate for the parade.
2. Your unit must appear as described and accepted in your application. Any unauthorized changes or additions (including additional vehicles, and/or parade participants) to your accepted application may cause disqualification of your unit prior to the start of the Parade. *The bed of a truck is NOT considered a float.*
3. For the safety of those participating in the Parade, no children are allowed to sit on the edge of the float or on the front of vehicles. An adult must hold children 3 and under.
4. To shorten gaps and keep the parade moving, there will be no performance areas. Performance Groups and Marching Bands are asked to keep moving and to perform their best throughout the parade route.
5. All winning floats will be given a sign to display designating them as the winner as they are driving through the parade. Commercial and Non-commercial floats are eligible for judging.
6. All groups, organizations, bands, cars etc. must be in line no later than 4:30 p.m. on their respective streets at their designated spot or number. Floats/cars will line up on Broad/Cleveland Street. Marching units will line up on Rison Street.

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7. If you plan on dropping your float off at the parade for set up before the lineup numbers have been placed, you must set it in the Langston School Parking Lot. Floats are not to be set up on the street prior to numbers being set.
8. Float participants should be dropped off at the Memorial Drive end of Cleveland Street. There will be a Danville Parks and Recreation van shuttling people to their floats. Participants need to know what float number they are going to before being dropped off.
9. Parade officials will designate "Santa Claus." Any other Santa Claus (including Mrs. Claus) will not be allowed. This avoids confusion for small children. Stuffed or fake Santas are acceptable.
10. Performance Groups are to dress in designated uniforms for their groups. These groups will not be judged.
11. Music is encouraged along the parade route. Please keep volume at a reasonable level. Bands are an exception.
12. Throwing candy or other objects from floats or moving vehicles is **strictly prohibited because of safety issues**. Please keep the safety of participants and spectators a high priority. Floats/vehicles cannot call spectators to their vehicles.
13. Handouts must be appropriately themed for the parade and handed to spectators, not thrown. Handouts must be submitted to the Riverview Rotary Parade Committee Chair for approval prior to the parade.
14. Entrants participating in the parade are prohibited from:
 - Having working and/or loaded firearms; only prop and costume style weapons/replicas. This does not apply to sworn law enforcement officers in the performance of their official duties.
 - Drinking or simulated drinking of alcohol.
 - Participants under the influence of alcohol.
 - Firecrackers and/or any other explosive device.
 - Profanity on attire, signs, banners, or audio.
15. The Riverview Rotary Christmas Parade is not the venue for political campaigning or promoting divisive agendas. The parade committee reserves the right to accept or reject any applicant for any reason. Political campaigning is not permitted. No political literature is to be distributed and no political banners or buttons may be displayed on your unit or those in your unit. Only elected officials are allowed to display political information.
16. All animals (horses, dogs, etc.) that are a part of an entry must be controlled and kept a minimum of six feet from bystanders at all times. No rider may approach bystanders or allow a bystander to touch their animal. Animal handlers must be prepared to clean up after their animals. All waste must be removed immediately from the street, so others do not have to walk in or around it.

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17. We strongly urge organizations to enter floats in lieu of cars. If vehicles must be used, we encourage the use of convertibles for better spectator visibility. For the safety of participants and spectators, the parade has a zero-tolerance policy about the performance of tricks or the spinning of tires. Uniformed and plain-clothes officers line the parade route, and they will enforce this policy. If you handle your vehicle in an unsafe manner, you will be pulled from the parade route, banned from future participation in the parade and can be charged with a criminal offense of reckless driving.
18. Drivers of all motorized vehicles in the parade must possess a valid driver's license for that type of vehicle and possess all liability vehicle insurance.
19. Dignitaries are asked to ride in cars to ensure safety and efficient progress of the parade.
20. No additional participants are allowed to walk with the float unless they are a member of the organization.
21. All vehicles must be properly registered, insured and legal for use on Virginia roadways, to include proof of registration and insurance to be provided under the Commonwealth of Virginia and City of Danville requirements if requested.
22. Danville Riverview Rotary reserves the right to implement a limitation on the number of similar parade units.
23. Anyone disobeying any rule will be removed from the parade immediately. Additionally, the entire entrant could be removed at the discretion of Parade Officials.
24. To demonstrate respect for fellow entries and for spectator enjoyment, it is important that the parade progress as efficiently as possible without excessive gaps. Groups or vehicles creating excessive gaps will be warned once by a Rotarian to close the gaps and should the gap persist, the offending group will be asked to move aside and let the remainder of the parade pass and may file in line behind Santa Claus.
25. The Riverview Rotary Christmas Parade is a family-oriented event, all participants must perform in a tasteful manner. Any unit deemed on parade day by parade officials to be substantially different from the description on its application or to display behavior, signage, or dress offensively to a general audience may be denied entry into the parade or to be removed from the lineup and barred from participating in future parades. obscene/offensive gestures and foul language (including music lyrics) will not be tolerated, and participants will immediately be removed from the lineup.